



News Release
For immediate distribution

The underground footrace is full up; line up for the discovery path!

Face-painting, balloon animals, entertainment, creative activities...

Montreal, Tuesday, January 30, 2007 – Montrealers have answered the call: the underground footrace is a sellout, with 750 competitors registered and ready to run! Fortunately, there's still time to register free of charge for the discovery path. This **February 25**, the **2nd edition** of the **Montreal Downtown & Underground Event** invites families to come discover their city in the full glory of winter, remaining cozy and warm all the while! Whether amateur athletes or simply lovers of the city, thousands of participants will set their own pace to explore the 5 km course of corridors, tunnels and hallways laid out in Montreal's underground city. A continuous day-long slate of delightful, interactive and instructive events and activities awaits along the discovery path, thanks to the participation of our many partners. Believe it: Sunday, February 25 will be winter's brightest day, with a marathon of activities to tempt even the most finicky urbanite! Unique to Montreal, this **free** event is presented by **Hydro-Québec** in collaboration with **Milk** as part of the **MONTREAL HIGH LIGHTS Festival**.

A day full of fun!

From 10:30 a.m. to 3 p.m. Starting point for the discovery path. Free registration!

The fun begins in the **Carrefour Industrielle Alliance**, the gathering point for **on-site registration**. Next, participants take to the course, where over a dozen sponsors await them with activities and surprises planned for every one: children's face-painting, advisory clinics on walking and running, contests, gifts, guided tours, photo exhibitions, live giant-mural painting, gymnastic performances, scrapbooking, graffiti artists, traditional festive music, a brass band and even the brand new **Active Living Show!**

The finish line awaits in **Complexe Desjardins**, where a major day-long party for youngsters and grownups alike will feature, among others:

11:15 a.m. CIRQUE COMIK, a show for the whole family

12:30 p.m. Discovering Montreal's Underground City – Conference presented by the Observatoire de la ville intérieure / Université de Montréal

1:45 p.m. Joe Bocan, La Comtesse d'Harmonia, children's show presented by Milk

3 p.m. CIRQUE COMIK

4:15 p.m. Discovering Montreal's Underground City – Conference

5 p.m. End of the Event

And everyone can count on the Complexe Desjardins food court for a delicious pick-me-up when energy levels start to fade! We're just wondering who'll want to stay longer: the kids... or their parents!

Get the jump on registration!

There is still time to register to the family discovery path. Simply visit montrealhighlights.com or call 514 521-8356. It's free! Better still, the first 3000 registrants will receive prizes from our invaluable sponsors, Hydro-Québec and Milk! Unfortunately, the 750-capacity footrace is already fully-booked. However, there's always room for you to come and cheer on our intrepid athletes at the starting line, in **Place Montréal Trust**, at 8:30 a.m.!

The **2nd edition of the Montreal Downtown & Underground Event**, organized in collaboration with **Vélo Québec Événements**, on Sunday, February 25, 2007: a fun, athletic family event not to be missed! Pick up the **Festival brochure, featuring complete programming, from sponsors located on the course**. Visit montrealhighlights.com for further information.

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Source:

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Information (general public) and registration:

High Lights Info Line – 514 288-9955 or toll-free 1 888 477-9955; montrealhighlights.com

Registration for the discovery path:

montrealhighlights.com or 514 521-8356

